# Tirth Shah

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#### **EDUCATION**

Texas A&M University, College Station, Texas

Master of Science in Management Information Systems

Sardar Vallabhbhai Patel Institute of Technology, Gujarat

Bachelor of Engineering (BE) in Computer Engineering

# **WORK EXPERIENCE**

#### **Utilities and Energy Services**

May 2025 - Present

Aug 2024 - May 2026

GPA: 3.83/4.00

GPA: 3.95/4.00

Jul 2017 – Jul 2021

Graduate Assistant - Data & Automation Engineer

- Orchestrated Python ETL for daily energy, weather, and 50,000+ real time sensor feeds from 15 heterogeneous sources into structured SQL automating Power BI reporting, with schema validation, reduced manual work 95% and saving 300+ hrs./year
- Designed a week-ahead **forecast** workflow **automation** for integrating ERCOT market price, weather, and solar generation with selenium, pandas, openpyxl, increasing forecast accuracy by 30% and supporting cost optimization by 20% annually
- Digitized billing through an OCR pipeline (pytesseract, pandas, openpyxl) and published a YoY dashboard, reaching 97% accuracy, shortening processing from 2 hours to 6 minutes, removing manual entry, & flagging 3% of billing outliers for review

# **Black Tie Concierge LLC**

May 2025 - Aug 2025

AI & Data Intern - Digital Product Strategy

- Developed a luxury travel <u>platform</u> (Next.js, TypeScript, Supabase; Stripe, Google Maps & Resend API) that generated \$10K+ revenue, & 3× traffic growth, and 150+ leads in 3 months, reinforced by SEO/GEO strategies & instant-quotes generation
- Automated the post-booking pipeline using AI(**NLP**) + low-code(**n8n**): confirmation on booking, receipt on payment (auto bill #), calendar invite and auto driver assignment—shrinking cycle time by <1 minute & cutting communication errors by ~90%
- Built scalable database for users, rides, & payments; with real-time ingest & data archiving, optimizing data hunt time ~80%

### Tata Consultancy Services (Equifax)

Aug 2021 - Aug 2024

Data Engineer (POC Lead)

- Modernized 60+ legacy **SAS** Code to **Python** Scripts (pandas/NumPy, I/O, and **multiprocessing**), added standardized configuration, and logging, cutting runtime 80%, compute cost 50%, and tripling peak-hour throughput while meeting SLAs
- Replaced 15+ excel report with interactive dashboards reducing errors by 90% and boosting data-driven decisions by 15%
- Implemented **QA with Python validation script** (pandas, openpyxl/pywin32) compared SAS vs. Python outputs and flagged outliers and produced audit reports, eliminating ~90% manual checks and compressing test cycles from 3 days to 2 hrs

### Migration Analyst

- Migrated On-Prem workflows to GCP, building <u>data-fabric</u> that unified 7 external data aggregators with address standardization, match-key dedupe; increased hit ratio by 45% and reduced lookup by 93% eliminating cross-table travels
- Standardized heterogeneous client files via a **GCP ETL** jobs (clean PII, address/ZIP normalization, dedupe) into canonical schemas, enabling reliable matching at scale and increasing hit rate by 45% while reducing inquiry turnaround 93% time
- Collaborated with cross-functional teams to align Al and Data strategy with business goals, improving client data quality

# **PROJECTS**

**Document Classifier** [Github] [Video]: Multi-modal AI classifier using Claude Haiku 3.5 and Gemini Flash 2.0 with dynamic prompt trees to classify 100+ regulatory documents at 98% accuracy across 4 sensitivity levels with PII detection, HITL and audit citations **CHAT-C.P.T.** [Demo]: An agentic AI solution made using RAG, LangChain, FastAPI, and Streamlit to simplify semester degree planning for prospective students using 24/7 personalized chatbot with scalable and secure infrastructure along with guardrails **Market Basket Analysis** [Article]: Built an EC2 data platform (MariaDB/MongoDB; SQL views/triggers/stored procedure) and applied ML model to expose customer spend patterns and product pairing, improving efficiency 30% and lifting sales 30% YoY **Exploratory Data Analytics** [GitHub] [Video]: Created dashboards to support data-driven decisions, predicting product sales and

#### **TECHNICAL SKILL & CERTIFICATIONS**

**Technologies**: Python, C, SQL, TypeScript/JS, Java, Bash; Postgres/MySQL/SQL Server; BigQuery/Snowflake; AWS, GCP, Azure **Tools**: Airflow, dbt, Kafka; Docker, Kubernetes; GitHub Actions (CI/CD), Serverless; Power BI, Excel, GitHub, Tableau, Fast API **Certification**: Microsoft Azure Associate [DP-203], [AZ-104], Fundamentals [DP-900], [AI-900], Professional Scrum Master [PSM 1]

strategically targeting a 20% revenue increase by translating complex data into actionable business insights using Microsoft Excel

#### **LEADERSHIP & ACHIEVEMENT**

- President, Buddy Connect @TAMU: Led industry speaker and resume sessions for students, driving impactful networking
- IGSA @TAMU: Coordinated 20+ cultural events reaching 10000+ student, driving community engagement by teamwork